



The XVII Baltic Dynamics Conference

13-15 September, 2012
Vilnius, Lithuania

Hotel "RADISSON BLU LIETUVA"
Konstitucijos pr. 20,
Vilnius, LITHUANIA

THE ROLE OF SCIENCE AND TECHNOLOGY PARKS IN SUPPORTING ENTREPRENEURIAL COMMUNITY

CONFERENCE PROGRAMME (draft)

Wednesday, September 12, 2012

16.00 – 18.00	REGISTRATION OF CONFERENCE PARTICIPANTS	<i>Hotel "Radisson BLU LIETUVA" Conference Center, Konstitucijos av. 20, Vilnius</i>
19.00 – 23.00	MEETING COCTAIL	

Thursday, September 13, 2012

8.00 – 9.00	REGISTRATION OF CONFERENCE PARTICIPANTS	<i>Hotel "Radisson BLU LIETUVA" Conference Center, Konstitucijos av. 20, Vilnius</i>
9.00 – 10.30	<p style="text-align: center;">CONFERENCE OPENING</p> <p style="text-align: right;">Hall - Lambda</p> <p>Moderators: <i>Dr. Raivo Tamkivi, Tallinn Technology Park, President of BASTIC, Estonia</i> <i>Dr. Janis Stabulnieks, Latvian Technological Center, Latvia</i> <i>Dr. Pranas B. Milius, KTU Regional Science Park, Lithuania</i></p> <ol style="list-style-type: none"> 1. Opening Address and Welcome Words by the President of the Republic of Lithuania 2. Welcome Words / <i>Adomas Ažuolas Audickas, vice minister of Ministry of Economy of the Republic of Lithuania, Lithuania /</i> 3. Developing successful Innovation and Entrepreneurship Ecosystem. University and Science Park collaboration for the benefit of the entrepreneurs' community / <i>Prof. Asta Pundzienė, Vice-Rector for Research of Kaunas University of Technology, Lithuania /</i> 4. Topic to be specified / <i>Dr. Gediminas Rainys, Vice-president, Director General of Lithuanian manufacturers Confederation, Lithuania /</i> 5. Many Are Called, but Few Are Chosen. The Role of Business Development Organisations (BDOs) in Promoting SMEs / <i>Prof. Gerald Braun, Founder of the Hanseatic Institute for Entrepreneurship and Regional Development at the University of Rostock, Germany /</i> 6. Business model innovation in modern industrial ecosystem / <i>Prof. Giedrius Jucevičius, Kaunas University of Technology, Lithuania /</i> 	

10.30 – 11.00

COFFEE BREAK

11.00 – 12.30

Hall - Lambda

PLENARY SESSION 1

Moderator: *Dr Raivo Tamkivi, Tallinn Technology Park, President of BASTIC, Estonia*

1. **The Future of Open Innovation** / *Prof. dr. Marko Torkkeli, Faculty of Technology Management, Lappeenranta University of Technology, Finland; Director, International Society for Professional Innovation Management, (ISPIM), UK /*
2. **Issues and New National Initiatives for Innovation, Entrepreneurship and Technology Transfer** / *Laima Kaušpadienė, Ministry of Economy of the Republic of Lithuania, Lithuania /*
3. **Project Funding Is Not Enough - New Orientations in SME Innovation Support** / *Sven Schade, European Commission, Belgium /*
4. **European Patent Academy: Raising IP Awareness** / *Noël Campling, Director IP Awareness, European Patent Academy, EPO, Germany /*
5. **Systematic approach for public innovation support assessment: indicators and methods** / *Dr. Mantas Vilyis, dr. Artūras Jakubavičius, dr. Arvydas Sutkus, Lithuanian Innovation Centre, Lithuania /*

12.30 – 13.30

LUNCH

13.30 – 15.00

Hall - Lambda

PLENARY SESSION 2

Moderator: *Prof. Gerald Braun, Hanseatic Institute for Entrepreneurship and Regional Development (HIE-RO) at the University of Rostock, Germany*

1. **International Partner Ports: New Tools for International Cooperation** / *Klaus Plate, Former CEO Heidelberg Technology Park, Germany*
2. **Setting up National Innovation System – the Main Strategy for Economic Development** / *Janis Stabulnieks, Latvian Technological Center, Latvia /*
3. **Topic to be specified** / *Heinz Fiedler, SPICE Group, Germany/*
4. **Capabilities of Organization: A Promise of Efficiency and Dangers of Lock-in** / *Assoc. prof. Mantas Vilkas, Kaunas University of Technology, Lithuania /*

15.00 – 15.30

COFFEE BREAK

15.30 – 17.30	<p>Session 3 Hall - Gamma</p> <p style="text-align: center;">PUBLIC ENTREPRENEURIAL SUPPORT</p> <p>Moderator: <i>Dr. Janis Stabulnieks, Latvian Technological Center, Latvia</i></p> <ol style="list-style-type: none"> 1. Governmental Financial Support Creation of (in) Efficient Innovative Business / <i>Arūnas Karlonas, director of Agency for Science, Innovation and Technology, Lithuania /</i> 2. Transforming Science Parks for the Future Challenges: How to be Prepared? / <i>dr. Edgaras Leichteris, director of Association “Knowledge Economy Forum”, Lithuania /</i> 3. Challenge the Hype! (How Could STPs Get Marketing Power out of Innovative Companies, Start-ups and Accelerators?) / <i>Martin Goroshko, Latvia /</i> 4. What are the Latvian SMEs needs for innovation support? Vision and Reality / <i>Gundega Lapina, Latvian Technological Center, Latvia/</i> 5. JUVENE - Experience of Developing Entrepreneurship and Creativity of Young People / <i>Evelina Kutkaitytė, Kaunas Regional Innovation Centre, Lithuania /</i> 6. Impact Measurement of ICT R&D / <i>Tzameret H. Rubin, National ICT Australia (NICTA) research body, Australia /</i> 7. Ecosystem for Research Professionals / <i>Dr. Kęstutis Naudžius, director of Science Technology Park, Lithuania /</i> 8. 2 B / ! 2 B an ENTREPRENEUR? / <i>Ligita Valalytė, Lithuania /</i> 	<p>Session 4 Hall - Epsilon</p> <p style="text-align: center;">INTELLECTUAL PROPERTY MANAGEMENT</p> <p>Moderator: <i>Noël Campling Director IP Awareness, European Patent Academy, EPO, Germany</i></p> <ol style="list-style-type: none"> 1. Why IP matters for Universities? / <i>Noël Campling, Director IP Awareness, European Patent Academy, EPO, Germany /</i> 2. Protection of Intellectual Property / <i>Arūnas Želvys, The State patent Bureau of the Republic of Lithuania, Lithuania /</i> 3. When Patenting Pays-off? What are the benefits of intellectual assets when they are patented? / <i>Evaldas Pabrėža, IP consultant / CEO IAM consultants, Ltd., Lithuania /</i> 4. Impact of new technologies for the protection on copyright protection / <i>Nijolė Matulevičienė, head of Ministry of Culture Copyright department, Lithuania /</i> 5. IP Management at Universities and Public Research Organisations in Lithuania / <i>Violeta Kaunelienė, Head of Innovation Unit, Innovation and Entrepreneurship Centre at KTU, Lithuania/</i> 6. Topic to be specified / <i>Dr. Gediminas Račiukaitis, Head of Department of Laser Technology Center for Physical Sciences & Technology (CPST), Lithuania /</i> 7. Topic to be specified / <i>Leonas Kučinskas, Patent Attorneys Association, Lithuania /</i> 	<p>Session 5 Hall - Eta</p> <p style="text-align: center;">THE ROLE OF SCIENCE AND TECHNOLOGY PARKS IN SUPPORTING ENTREPRENEURIAL COMMUNITY</p> <p>Moderator: <i>Dr. Izolda Jokšienė, Lithuania</i></p> <ol style="list-style-type: none"> 1. Lithuanian Innovative and Technology Oriented SME's Training Needs – Presentation of Survey Outcomes / <i>Dr. Izolda Jokšienė, deputy director of International School of law and business, Lithuania /</i> 2. INCO Project Idea and Continuation / <i>Rene Wenzel, FH Joanneum University of applied sciences, Austria /</i> 3. INCONEXT Project Role in the Internationalization context. Development of Specific Competencies for Innovative and Technology-Oriented SME's / <i>Tomas Černevičius, KTU Regional Science Park, Lithuania /</i> 4. E-learning Platform Usability / <i>Giovanni Sorrentino, Italy /</i> 5. INCONEXT Project - Business Perspective / <i>Business representative /</i>
	19.00 – 22.00	<p>GALA DINNER Place to be specified</p>	<p>19.00 23.00</p>

Friday, September 14, 2012

<p>9.30 – 11.00</p>	<p>Session 6 Hall - Gamma</p> <p style="text-align: center;">FROM RESEARCH TO MARKET – INTERNATIONAL COOPERATION</p> <p>Moderator: <i>Prof. dr. Marko Torkkeli, Faculty of Technology Management, Lappeenranta University of Technology, Finland; Director, International Society for Professional Innovation Management, (ISPIM), UK</i></p> <ol style="list-style-type: none"> 1. Is Acceleration Possible for non-IT Startups? / <i>Pirko Konsa, Külle Tärnov, Tallinn Technology Park, Estonia /</i> 2. International Commercialization Cooperation in Life Science: Biocelx Ltd / <i>Rikumatti Levomäki, Toimitusjohtaja, CEO, Turku Science Park Oy Ltd, Finland /</i> 3. Building International Partnerships in Entrepreneurship Education for Students. Sunrise Entrepreneurship School AdVenture case / <i>dr. Modestas Gelbūda, Sunrise Valey, Lithuania /</i> 4. Automated System for Monitoring of International Exhibition Activities – Effective Management of Innovations Advancement on the market / <i>Aleksey Aldoshin, Belarus /</i> 5. Latvia, Lithuania and Estonia are back on track / <i>Martins Tiknuss, Latvia /</i> 6. Innovation Communities / <i>Iain Bitran, International Society for Professional Innovation Management (ISPIM), UK /</i> 	<p>Session 7 Hall - Eta</p> <p style="text-align: center;">INTERNATIONAL PARTNERSHIP – TOOL FOR FOSTERING COMMERCIALISATION</p> <p>Note: Language of the session - Russian</p> <p>Moderators: <i>Arūnas Karlonas, director of Agency for Science, Innovation and Technology, Lithuania</i> <i>A. P. Hryshanovich, Belarus</i></p> <ol style="list-style-type: none"> 1. Topic to be specified / <i>Arūnas Karlonas, director of MITA, Lithuania /</i> 2. Belarusian Innovative foundation: financing opportunities for common Belarusian-Lithuanian projects / <i>Anatoli P. Hryshanovich, deputy director of Belarus innovation fund/</i> 3. Topic to be specified / <i>Virginijus Venskutonis, director of ASU STP, Lithuania /</i> 4. 4th Innovation Business Incubator „Apsel“- as a tool for cross-border commercialization of research results / <i>Leaid I. Mastiugin, director of „Apsel“ Business Incubator /</i> 5. Topic to be specified / <i>Karl-Heinz Jach, advisor of NAN Belarus /</i>
<p>11.00 – 11.30</p>	<p>COFFEE BREAK</p>	

11.30 – 13.00	<p>Session 8 Hall - Gamma</p> <p style="text-align: center;">OPEN INNOVATION</p> <p><i>Moderator: Pirko Konsa, Tallinn Technology Park, Estonia</i></p> <ol style="list-style-type: none"> 1. Modern open Platforms for Innovation and Entrepreneurship Development / Case Aalto University, School of Economics, Small Business Center / Pentti Mustalampi, Natalia Narits, Aalto University, Finland / 2. BSR clusters international collaboration in light of the new nature of innovation / Sander van der Molen, dr. Kastytis Gečas Lithuanian Innovation Centre, Lithuania / 3. “DEMOLA/ VILNIUS” - open innovation experience in VITP / Saulius Arelis, director of VITP, Lithuania / 4. Open Innovation as a Catalyst For Public-Private Partnership in the Scientific and Technical Sphere in Belarus / Natalia Dudko, Belarus / 5. Tartu Science parks’ experience with semi-industrial laboratories – Protolab, Nanolab and mLab Tartu Demo Centre / Seren Eilmann, Tartu Science Park / 	<p>Session 9 (follow-up) Hall -</p> <p style="text-align: center;">Eta</p> <p>Note: Language of the session - Russian</p> <p style="text-align: center;">INTERNATIONAL PARTNERSHIP – TOOL FOR FOSTERING COMMERCIALISATION</p> <p><i>Moderators: G. A. Harkevich, Vice-Rector for Science and Innovation at State University of J. Kupola Belarus Birutė Velykienė, Kaunas Regional Innovation Centre, Lithuania</i></p> <ol style="list-style-type: none"> 1. Co-operation Suggestions of Grodno University Scientists for the Scientists of Lithuania /Henadz A. Khatskevich, State University of J. Kupola, Belarus / 2. Database of Scientific Competences – Source for new Partnership Projects’ ideas / Birutė Velykienė, Kaunas Regional Innovation Centre, Lithuania / 3. New Technology Based and Environmentally Friendly Organic Waste Recycling System as an Effective Instrument of International Partnership / A.N. Pankratov, Russian-German Scientific-manufacturing union „NIKKOM-Permanent“, Belarus / 4. Topic to be specified / Jonas Martynaitis, Kaunas University of Technology, Lithuania / 5. Fostering innovations and technology transfer at Kaunas University of Technology / Kęstutis Morkūnas, Head of the technology transfer unit, Innovation and Entrepreneurship Centre at KTU, Lithuania
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13.00 – 14.00	LUNCH
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<p>14.00 – 15.30</p>	<p>Session 10 Hall - Gamma</p> <p style="text-align: center;">INNOVATION AND KNOWLEDGE TRANSFER</p> <p>Moderator: <i>Klaus Plate, Former CEO Heidelberg Technology Park, Germany</i></p> <ol style="list-style-type: none"> 1. Absorption of new technology capacity opportunities of Latvian enterprises / <i>MBA Natalja Jarohnovich Technology Transfer Centre of Kurzeme of Ventspils University College and Dr. Chem. Valdis Avotiņš Engineering Research Institute "Ventspils International Radio Astronomy Centre", Latvia /</i> 2. InnoSpice - Standard Based Model for Innovation and Technology Transfer / <i>Saulius Arelis, director of Visoriai Information Technology Park, Lithuania /</i> 3. Fostering Entrepreneurship: TOP Program at Twente University (the Netherlands)" / <i>Loreta Vaičiaitė Cruz, The Netherlands /</i> 4. Marine Cleane. Closing the Gap Between Research and Market / <i>Roma Stubrienė, director of Klaipeda Science and Technology Park, Lithuania /</i> 5. Knowledge Transfer in the Field of Municipal Solid Waste (MSW) Utilization Technologies: Analysis / <i>Rolandas Asauskas, Artūras Mickus, Vytautas Kaminskas Kaunas High-Tech and Information Technology Park and Antanas Vydžiūnas, Vytautas Magnus University, Lithuania /</i> 	<p>Session 11 Hall - Eta</p> <p style="text-align: center;">REGIONAL POLICY IMPROVEMENT FOR FINANCIAL SUSTAINABLE PUBLIC BUSINESS SUPPORT INSTITUTIONS</p> <p>Moderators: <i>Andrew Mackenzie, Dundee College</i> <i>Tomas Černevičius, KTU Regional Science Park, Lithuania</i></p> <ol style="list-style-type: none"> 1. InCompass – the Source of Success Cases for Sustainable Growth / <i>Andrew Mackenzie, Dundee College, Scotland /</i> 2. Commercial Services that help to stay financially sustainable. Case Study Reports from The Netherlands and Italy / <i>Tomas Černevičius, KTU Regional Science Park, Lithuania /</i> 3. National Development Programme of Creative Incubators. Challenges and Lessons Learned. Lithuanian Case Study / <i>Representative of the Ministry of Economy of the Republic of Lithuania /</i> 4. Cons and Pros of Creative Industries as a Business Sector / <i>Audronis Imbrasas, director of Arts Printing House (Menų spaustuvė, Lithuania) /</i> 5. I am happy to be here / <i>Representative of incubate company /</i> 6. Round table discussions
<p>15.30 – 16.30</p>	<p>Final Session Hall - Gamma</p> <p style="text-align: center;">CLOSING THE CONFERENCE</p> <p>Moderators: <i>Dr. Raivo Tamkivi, Tallinn Technology Park, President of BASTIC, Estonia</i> <i>Dr. Janis Stabulnieks, Latvian Technological Center, Latvia</i> <i>Dr. Pranas B. Milius, KTU Regional Science Park, Lithuania</i></p> <ol style="list-style-type: none"> 1. Estonian Country Report / <i>Külle Tärnov, Estonia /</i> 2. Latvian Country Report / <i>Speaker to be specified /</i> 3. Lithuanian Country Report / <i>Speaker to be specified /</i> 4. Role and Future of BASTIC / <i>Raivo Tamkivi, Tallinn Technology Park, President of BASTIC, Estonia /</i> 	