

**Congratulations on the International
Knowledge day – September 1st**



Dear BMDA members and friends,

*The International Knowledge Day –
September 1st – is the symbolic start of
new activities for Academic World!*

*We wish that learning and teaching
spirit will reveal your creative powers,
inspire for new activities and enrich
your personal and professional life!*

With warm wishes,

BMDA team

STRATEGIC BMDA PARTNERS:





NEWS FROM BMDA MEMBERS

150TH ANNIVERSARY OF RIGA TECHNICAL UNIVERSITY

This year Riga Technical University celebrates its 150th Anniversary. RTU (originally Riga Polytechnicum) is the first tertiary education establishment in the territory of Latvia and the oldest technical university in the Baltic States. It was founded on 14 October, 1862, following the model of the Western poly-

technic institutes and the best traditions of that time.

Various scientific, culture and sports events, which involve university students, employees and academic staff as well as the general public, are organised throughout the year to celebrate the 150th Anniversary. Many

major events will be held before the Anniversary. We invite our partners and friends from other universities to take part in these events!

[Read more](#)



ABS DEVELOPMENT PROGRAMME FOR MARKETERS (DPMAR) 2013

The programme will enable your staff to network with other likeminded professionals in home country surroundings and at internationally renowned institutions, hearing how business schools abroad target, position and market themselves to international students.

We will offer the best learning experiences to draw from, giving bespoke training for business school marketers: the role of marketing, governance, fund raising, team building, faculty development, strategy, sustainability, structures, social media, planning and strategy, innovation,

negotiating with the central university, globalization, technology, positioning your school, the student experience, branding, rankings and accreditation, alumni, executive education, curriculum design, portfolio management, and more.

[Read more](#)



IDRAC IS LAUNCHING A FOUNDATION PROGRAM

This foundation program is dedicated to students wishing to start a degree in France and who needs to improve level of French & business knowledge.

This customized program will be adapted according to the expectations of the each student (duration,

level of the courses, location...)

- Intensive French
- Business modules taught in English or in French
- Company visits
- Social activities
- Trip to Paris
- Possibility to study on 3 locations : Lyon, Nantes

(Bretagne) and Montpellier (South of France).

A good way to discover France, to learn about French culture and to prepare your future degree in a French Grande Ecole.

BALTIC PROFESSIONAL DEVELOPMENT PROGRAM (BPDP) “ INNOVATIVE MANAGEMENT OF HIGHER EDUCATION INSTITUTIONS”

The University College of Economics and Culture has the pleasure of inviting you to participate in the Baltic Professional Development Program in Riga from 30.10.12-02.11.12.

We are looking for International Baltic Professional Development Program applicants with strong background in administration/management of Higher

Education Institutions, strong international orientation in their professional careers and a significant desire for further professional development.

Program is in partnership with the Ministry of Foreign Affairs of Latvia and Consulting Company

“Innovative Strategic Solutions, Ltd”.

Target audience of the program are senior management staff members of Higher Education

Institutions: Rectors, Vice-Rectors, Deans, Academic Directors and Department Heads.

[Read more](#)



GLOBAL REACH OF ABS GROWS: STRATEGIC ALLIANCE FORMED WITH THE AUSTRALIAN BUSINESS DEANS COUNCIL (ABDC)

The Association of Business School (ABS) is pleased to announce a formal collaboration with the Australian Business Deans Council by way of a reciprocal membership agreement.

This development cements an exciting strategic alliance, which will ensure ABS and its partner organisations' work is aligned going forwards,

including: capacity building, joint events, research, publications, membership on committees and added value for each organisations membership base.

Prof. Angus Laing, Chairman ABS and Dean of Business and Economics at Loughborough University said:

“This announcement comes at a pivotal moment in ABS' development; we have recently announced our new strategic plan and cementing more partnership along with our existing reciprocal members means that we can deliver on our promise on a global scale going forwards.”

[Read more](#)



SEMINAR "BREAKTHROUGH TO PRIME" IN VILNIUS

BMDA member, Adizes Institute for West Europe and Baltics, invites you to 2 days seminar "Breakthrough to Prime" on September 20-21, in Vilnius, Lithuania. This seminar is organized for top managers who want to get acknowledged with the Adizes methodology - a proprietary, structured

system for accelerating organizational change. The seminar will be in Lithuanian language.

This seminar will help you to:

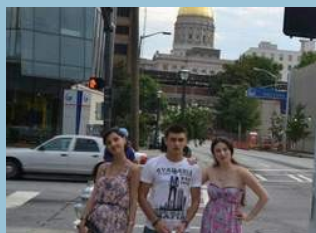
- Predict future challenges and opportunities.
- Become fully understood and supported by everyone in the organization who will carry them out.
- Make it possible to implement critical changes

with great speed and accuracy.

- Promote an atmosphere of mutual trust and respect, where honest answers naturally surface.
- Avoid destructive conflict, actually turning it into a constructive.
- Force for positive change.

[Read more](#)





NEWS FROM BMDA MEMBERS

INTRODUCING 20TH CEEMAN ANNUAL CONFERENCE KEYNOTE SPEAKERS

The 20th CEEMAN Annual Conference in South Africa will feature a number of prominent international speakers both from academia and business. Among them will be also two prominent public figures from South Africa: Mamphela Aletta Ramphela, the Founder of Citizens' Movement for Social Change (CMfSC)

and Chairperson of Technology Innovation and Goldfields, and Sullivan O'Carroll, Chairman and Managing Director of Nestlé South Africa.

The upcoming [CEEMAN conference](#), to be held on 26-28 September 2012 in Cape Town, will focus on the topic of "Business and

Educational Challenges in Dynamically Changing Environments" and provide an excellent opportunity for a dialogue on the central issues that business schools and all their stakeholders are facing at a time when the whole world is rapidly changing.

[Read more](#)

VU IBS AND THE FRANKFURT SCHOOL OF FINANCE & MANAGEMENT

Vilnius University International Business School (IBS) is expanding its network of partners in foreign countries and in June of this year signed a cooperation agreement with the Frankfurt School of Finance & Management. It is believed that consistent development and cooperation between these education

institutions will help not only carry out joint projects, but also pursue the exchange of lecturers and provide double degree options for the students of both high schools.

Frankfurt School of Finance & Management in Germany is famous as one of the best business & finance schools in the country, developing not only theoretical but also

practical knowledge of students. The school cooperates with a number of business organizations, financial institutions, carries out a number of projects related with consulting activities, so students are provided with excellent opportunities and prospects in the labor market.

[Read more](#)

CU EXCHANGE STUDENTS WILL VISIT VARIOUS COUNTRIES

About 40 students of the university will spend the fall semester in top tier partner universities in such countries as Poland, Czech Republic, Korea, Estonia, France, Holland, Latvia, Portugal and the United States.

They will be able to complete a structured exchange program that aims to

strengthen relations in the sphere of higher education. The program has been developing for several years and there are now 50 partner universities participating. Thus far CU has sent approximately 100 students abroad and this has been throughout the world.

As university's administra-

tion says—the main aim of exchange program is increase the motivation of students. Moreover, three highly ranked students are able to continue their studies in the United States and are provided with 100% financial support.

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BMDA FREQUENTLY ASKED QUESTIONS AND ANSWERS

Q: How can I add the seminar in the BMDA MEMBERS EVENT column?

A: You have a possibility to invite BMDA members and BMDA IT portal visitors to take part in the event you are organizing. You can add not only seminar, but also conference or meeting in the BMDA MEMBERS EVENTS calendar.

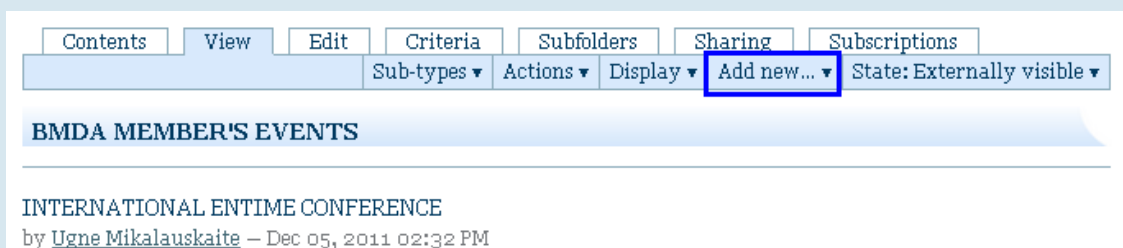
First of all, you have to connect to BMDA IT portal at www.bmda.net with your login name and password(step1). *(If you forgot your login details, do not hesitate to contact BMDA project manager at augute@bmda.net).* After logging in select section BMDA members events (step2). To add a seminar(step4), choose ADD NEW column (step3).

Write the title, event description, contact details and do not forget to indicate when the event starts and ends, you can also attach file related to a seminar.

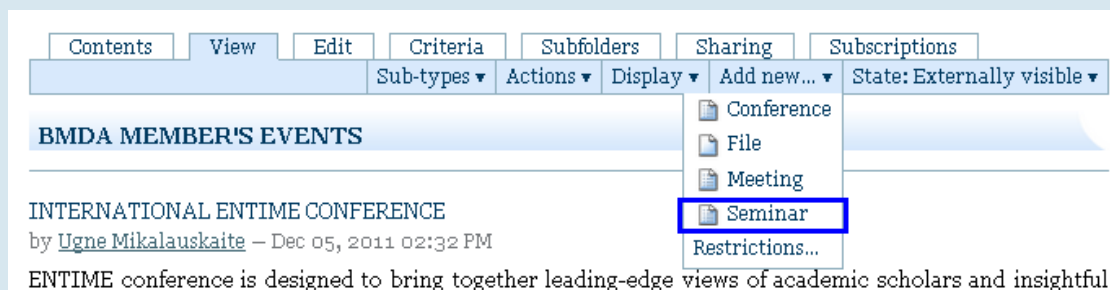
1. Connect to BMDA IT portal at www.bmda.net



2. Select section **BMDA members events**



4. Add an event.



UPCOMING BMDA MEMBERS' EVENTS

2012-09-17 [International ENTIME Conference](#)

2012-09-19 [International Conference: Quality and its applications](#)

2012-09-20 [SEMINAR BREAKTHROUGH TO PRIME IN SEPTEMBER](#)

2012-09-24 [20th CEEMAN Annual Conference and Deans & Directors Meeting](#)

2012-10-15 [ABS Annual Conference: Innovation in Challenging Times](#)

2012-10-25 [SOCIAL TECHNOLOGIES '12: Development of Social Technologies in the Complex World](#)

2012-10-31 [Baltic Professional Development Program “Innovative Management of Higher Education Institutions”](#)

2012-11-15 [International Student Research Conference](#)

2012-11-26 [ABS/Asia Pacific Business and Management Education Leadership Summit](#)

2013-06-02 [IMTA 2013](#)



BMDA Newsletter is published once per month and includes all information about international BMDA network news and events that is placed in interactive BMDA IT portal www.bmda.net

If you would like to have news about you and your institution in BMDA Newsletter, all you have to do, is place the news in BMDA IT portal.

For more information, please, contact BMDA project manager Mrs. Augute Paliulioniene at augute@bmda.net

JOIN us on [LinkedIn](#) and [Facebook](#), where we can discuss and share various information in a quicker way!!!



Contact us:

BALTIC MANAGEMENT DEVELOPMENT ASSOCIATION (BMDA)

E. Ozeskienes str. 18 - 213
LT-44254, Kaunas, LITHUANIA

Tel.: +370 37 302206

Fax: +370 37 205676

E-Mail: info@bmda.net

www.bmda.net